



CARLING BLACK LABEL DJ CLASH

DELTA BEVERAGES

Harare, Zimbabwe (12.12.24)

The second edition of the "Carling Black Label DJ Clash" was launched in September 2024. After an extensive search across 8 regions and reviewing over 350 mixed tapes the time to crown the ultimate Zimbabwe Champion DJ is almost here.

Congratulations to the 25 finalists who will meet in Harare for the national finals, taking place on the 20th of December 2024, at the Hippodrome in Braeside, Harare. Reigning champion "*DJ Irvine X*" will compete against this year's finalists to defend his title. The DJs will vie for the prestigious title of National Carling Black Label Champion DJ and their share of the valuable prize pool totalling over USD15,000.

1st Prize – USD3000 + Controller + Apple MacBook + Studio Monitor + Cordless Mic

2nd Prize – USD2000 + Studio Monitor + Cordless Mic

This year, we will feature guest artists at the clash who will cover the Zimdancehall and Hip-hop genres. Saint Floew, Voltz, and ChillSpot (represented by Levels) will face off against Mushroom Media (represented by DJ Tamuka) at the event. Tickets are currently on sale for USD5 through our ticketing partner Click n pay on www.clicknpay.africa or via USSD *788# as well as other registered outlets across the city.

Carling Black Label recognises and rewards the champion within everyone. This campaign aims to uplift and showcase our champion DJs nationwide, who are leveraging their musical talent to build a brighter future for themselves.

Ends

Note to editors:

Overview of Delta Corporation Limited

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Delta Corporation is involved in the brewing of lager and traditional beer and the bottling of soft drinks under license from the Coca Cola Company under the Delta Beverages Company. Delta Beverages is the country's leading brewer with more than 15 beer brands and some 4,000+ employees across the country. The Group has interests in the leading Traditional African Beer brewers in Natbrew, Zambia and UNB South Africa. The group's portfolio includes Castle Lager, Chibuku Scud, Chibuku Super, Castle Lite, Sable Lager, Zambezi Lager, and Golden Pilsener. It operates one of the largest distribution networks of depots and delivery fleets in Zimbabwe. The Company is involved in wines and spirits through its subsidiary African distillers. The Company is the franchise bottler of The Coca Cola Company brands such as Coke, Fanta, Sprite, Schweppes, and Ades Maheu and has a significant interest in Schweppes Zimbabwe which manufactures still and juice drinks under the Coca-Cola franchise.

Enquiries

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