

# PRESS RELEASE



## Building Partnerships to Accelerate Road Safety

At Delta Corporation, road safety is a deeply personal issue for us - our 5,000 employees and their families travel the country's roadways every day – and reducing road safety risks is a top priority. As a large user of roads, we have a responsibility and an opportunity to be part of the solution.

The United Nations (UN) Sustainable Development Goals (SDGs) have set the ambitious target of halving the number of deaths and injuries from road traffic crashes by 2020. Here at Delta Corporation, we are supporting the delivery of the UN SDGs and helping to drive progress forward.

We are in a unique position to take a leadership role in bringing people together to improve road safety and make a significant positive impact on our communities.

We will continue to work in partnership with the Traffic Safety Council of Zimbabwe to address road safety issues.

“The target and the goal is very clear, we have to dramatically shift the statistics on road deaths and injuries. ... Delta Corporation's commitment, – is to help in training and building capacity in various parts of society through the Traffic Safety Council of Zimbabwe ....”

We have a fleet compliment of 250 heavy vehicles, 600 light motor vehicles and this travel +\- 10,000,000 kms every year – so reducing road safety risks is a top priority.

**END**

**Note to editors:**

### Overview of Delta Corporation

Delta Corporation is involved in the brewing of lager and traditional beer and the bottling of soft drinks under license from the Coca Cola Company under the Delta Beverages Company. Delta Beverages a division of Delta Corporation is the country's leading brewer with more than 15 beer brands and some 4,000+ employees across the country. The group's portfolio includes Castle, Chibuku, Chibuku Super, Castle Lite, Redd's and Castle Milk Stout as well as leading local brands such as Golden Pilsener and Zambezi. It operates one of the largest distribution network of depots and delivery fleets in Zimbabwe. The Company has a significant interest in Schweppes Zimbabwe which manufactures still and juice drinks under the Coca- Cola franchise.

### Enquiries

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*The future is in our brands*



**Delta Beverages**

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