

PRESS RELEASE



Our response to COVID19: Making an impact where it matters

We can't solve this problem on our own, but we can play an important role. Our focus is taking care of our people, serving our communities in need and providing joy, comfort, and normalcy to everyone through our beloved brands. We will do these three things regardless of what tomorrow brings. Because we always have.

At Delta, we believe in bringing people together for a better world and our purpose has never been more relevant than today. COVID-19 has caused all of us to re-evaluate what it means to be together. For us, it means joining efforts to support our communities, our partners, and each other during these challenging times.

We are deeply connected to the communities where we live and work and strive to be part of the solution. Since the beginning of the outbreak, we have been delivering impact where it is needed. We are coming together to prioritise each other's health and safety, to support our operations through new ways of working, and to help our communities where we can.

Today, we are focused on supporting our people, helping our communities, working with our partners, and connecting with our consumers in meaningful ways.

OUR PEOPLE

The health and safety of our people is, and always will be, our top priority. We have implemented precautionary measures that go above and beyond guidelines from the World Health Organisation and our government, and we are regularly updating and sharing resources for the physical and mental well-being of our colleagues.

We will take care of our people by making sure they have support and resources that can help them stay safe and healthy.

While many of our colleagues have been able to work remotely, we have a number of business-critical employees who are needed on-site to maintain the integrity of the supply chain. At our facilities, we have implemented a number of precautionary measures that go above and beyond WHO recommendations, including:

Social spacing protocols

Enhanced sanitisation

Extensive screening measures

In addition, the company has not retrenched any of its employees, and all employees are being paid their salaries in full every month.

All of our employees are being provided the option of paid leave to address COVID-19 related illness.

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OUR COMMUNITIES

The strength of our business comes from our communities. Because the majority of our ingredients and products are sourced and brewed locally, we are deeply connected to our communities. Together with the government and partners we're using our existing operations and infrastructure to address immediate needs by developing, donating and distributing essential resources needed to fight the pandemic. This includes:

Producing and handing out bottles of hand sanitisers to our employees and reduce overall demand in the market, and to critical relief efforts, including through our longstanding partnership with Kidz Can, Chiedza, Help Age, St Giles, Kasipiti Children's Home, Zimcare, and Tose Respite.

Providing non- alcoholic beverages to front-line emergency workers. Beverages amounting to ZW\$2,000,000 have been donated.

Providing PPE to front-line emergency workers. ZW\$1,500,000 has been spent towards this.

Contributing to the enhancement of health infrastructure. Donated ZW\$5,000,000 to the Covid Response Fund towards this and a further ZW\$760,000 to Montague Clinic.

OUR PARTNERS

We are privileged to be able to call many hard-working people in the hospitality industry our customers and partners. As local pubs, bars and restaurants have been forced to close their doors to contain the spread of COVID-19, we have launched a series of initiatives to provide support, including:

Increased deliveries to off sale outlets for take home purchases.

Channelling our communication towards home consumption of our beverages.

Our customers must ensure;

1. Social spacing protocols always when consumers are purchasing our products.
2. Screening of all consumers.
3. Regular sanitation of outlets.
4. Sanitisation of workers and consumers.
5. Well ventilation of outlets.

Outlet owners should begin to model their outlets around open air spaces with social distancing of consumers in mind.

OUR CONSUMERS

We are continuing to leverage the power of our brands to engage, inspire, and bring hope to our consumers by:

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Redirecting our sponsorship funds to emergency efforts.

Supporting preventative measures like social distancing in creative advertisements, including Chibuku's "Enjoy your Chibuku safely" campaign series currently running in the mainstream papers, the "No to public drinking" campaign running under the corporate banner and the Coca-Cola "Stay Safe" campaign.

We continue to encourage our consumers to drink responsibly at home and to ensure they dispose off our PET, cans and non- returnable bottles responsibly in order to manage waste and protect the environment.

We are proud of the resilience, commitment and agility of our teams that are making these initiatives happen and we will continue to explore opportunities in which we can support the fight against COVID-19.

In these unprecedented times, we remain committed to playing our part in building a better world, now and for the next 100+ years.

We are in this together.

#TogetherAtADistance

END

Note to editors:

Overview of Delta Corporation

Delta Corporation is involved in the brewing of lager and traditional beer and the bottling of soft drinks under license from the Coca Cola Company under the Delta Beverages Company. Delta Beverages a division of Delta Corporation is the country's leading brewer with more than 15 beer brands and some 4,000+ employees across the country. The group's portfolio includes Castle, Chibuku, Chibuku Super, Castle Lite, Redd's and Castle Milk Stout as well as leading local brands such as Golden Pilsener and Zambezi. It operates one of the largest distribution network of depots and delivery fleets in Zimbabwe. The Company has a significant interest in Schweppes Zimbabwe which manufactures still and juice drinks under the Coca- Cola franchise.

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