



News Release

For Immediate Release

The Ruwa for Life and The Coca-Cola Employees, Partners and Friends Fund a Solar-Powered Borehole to help provide the Luveve Bulawayo, Zimbabwe community Better Access to Safe Drinking Water

This year The Ruwa for Life project funded a USD5,000 grant for a borehole in Luveve, Bulawayo. The borehole will benefit over 5,000 people.

The project which was initiated earlier this year is focused on addressing the problem of inadequate water and poor sanitation in low-income urban communities in Bulawayo that will also contribute towards mitigating the spread of the ongoing COVID-19 pandemic.

Bulawayo has perennial water shortages and, outbreaks of diarrhea and typhoid are common in the community as a result of people using contaminated and unclean water.

The Ruwa water projects are driven by donations from employees, partners, and friends of The Coca-Cola Company with matching funds support from The Coca-Cola Company in Atlanta, Georgia to provide the much-needed clean and safe water to the urban poor in selected high-density suburbs of Bulawayo. The Bulawayo City Council identified and availed the locations in the areas with most need.

This project is built on the success of the Coca-Cola Foundation's Replenish Africa Initiative (RAIN), which improved access to clean water for six million Africans in more than 4,000 communities across 41 countries.

Patricia Murambinda, the General Manager - Corporate Affairs for Delta Corporation Limited said, "this project has enabled us to take a step towards empowering communities to fight against the COVID-19 pandemic, while delivering on the vital human need, of access to water. The provision of the solarized borehole will alleviate climate change induced water shortages in low-income residential areas housing some of the poorest and most vulnerable people in the city, which has been made possible through a generous grant from The Ruwa for Life.

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About The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, offering over 500 brands to people in more than 200 countries. Of our 21 billion-dollar brands, 19 are available in lower- or no-sugar options to help people moderate their consumption of added sugar. In addition to our namesake Coca-Cola drinks, some of our leading brands around the world include: AdeS soy-based beverages, Ayataka green tea, Dasani waters, Del Valle juices and nectars, Fanta, Georgia coffee, Gold Peak teas and coffees, Honest Tea, Minute Maid juices, Powerade sports drinks, Simply juices, smartwater, Sprite, vitaminwater, and Zico coconut water. At Coca-Cola,

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we're serious about making positive contributions to the world. That starts with reducing sugar in our drinks and continuing to introduce new ones with added benefits. It also means continuously working to reduce our environmental impact, creating rewarding careers for our associates and bringing economic opportunity wherever we operate. Together with our bottling partners, we employ more than 700,000 people around the world.