



“TAMBA TIONE! GIDA SIBONE!”

Background

The Chibuku Neshamwari Traditional Dance Festival 2024 Festival edition has arrived, proudly presented in collaboration with the National Arts Council of Zimbabwe (NACZ) and the Zimbabwe National Traditional Dance Association (ZNTDA).

The 2024 edition of the property will celebrate culture through traditional dance with the theme "Tamba Tione, Gida Sibone!." Last year's celebration marked 60 years and was awarded the Diamond Winner for Best Corporate Event of the Year at the National Exceptional Marketing Awards hosted by MAZ. The Chibuku brand looks forward to an exciting festival this year as it connects with its consumers through culture, dance, and heritage.

Chibuku Neshamwari will run from 11 May to 27 July 2024. Ten provincial finals will be conducted, as a build-up to the national finals, where provincial finalists will compete for the first prize. Winners stand a chance to walk away with monetary prizes at both provincial and national level.

The Provincial Final prizes are as follows:

1st Prize: USD2,500

2nd Prize: USD1,500

3rd Prize: USD1,000

The National Final prizes are as follows.

1st Prize: USD15,000

2nd Prize: USD10,000

3rd Prize: USD7,500

Participants are required to register their groups with the National Arts Council of Zimbabwe and ZNTDA to be able to participate.



Dates

PROVINCE	DATE	VENUE	TOWN
Mat South	11 May	Collen Bawn Bar	Gwanda
Mash East	11 May	Murehwa Camp & Caravan	Murehwa
Mat North	01 June	New Tavern Beerhall	Vic Falls
Mash Central	08 June	Club 75	Guruve
Masvingo	08 June	Hwiru Beerhall	Gutu
Midlands	15 June	Vital Lounge	Shurugwi
Harare	22 June	PaDziva Camp & Caravan	Dzivarasekwa
Manicaland	29 June	Mandel Bar, Watsomba	Mutare
Mash West	06 July	Yolanda Bar	Chinhoyi
Bulawayo	13 July	Phekiwe	Bulawayo

TAMBA TIONE GIDA SIBONE

TO ENTER: VISIT YOUR NEAREST NAC CENTRE TO SIGN UP YOUR GROUP

1ST PRIZE
USD15 000

2ND PRIZE
USD10 000

3RD PRIZE
USD7 500

Taste the goodness

Terms and Conditions apply

In partnership with:

ALCOHOL MAY BE HAZARDOUS TO HEALTH IF CONSUMED TO EXCESS. THE OPERATION OF MACHINERY OR DRIVING AFTER THE CONSUMPTION OF ALCOHOL IS NOT ADVISABLE.

Delta Beverages

18+ NOT FOR SALE TO PERSONS UNDER THE AGE OF 18 YEARS

DRINK RESPONSIBLY

END

Note to editors:

Overview of Delta Corporation

Delta Corporation is involved, through its principal subsidiary Delta Beverages, in the brewing of lager and traditional beer and the bottling of soft drinks under license from the Coca Cola Company. It operates one of the largest distribution networks of depots and delivery fleets in Zimbabwe. It has



recently bought UNB, SA, a traditional beer company. The Company has a significant interest in Schweppes Zimbabwe which manufactures still and juice drinks under the Coca-Cola franchise. Delta Beverages is the country's leading brewer with more than 15 beer brands and some 4,000+ employees across the country. The group's portfolio includes Castle, Carling Black Label, Chibuku, Chibuku Super, Castle Lite, Redd's and Castle Milk Stout as well as leading local brands such as Golden Pilsener and Zambezi. Its associate entity African Distillers is the leading producer of wines, spirits, and ciders. It is the majority shareholder in Natbrew Plc, the LuSE listed traditional beer business in Zambia. Delta Corporation is an associate of AB InBev, the world's largest beer company.

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