



PRESS RELEASE

DELTA BEVERAGES

Harare, Zimbabwe (15 October 2019)

The Carling Black Label Pool Tournament Games are back!

Carling Black Label is the beer that recognises the game of pool as a major passion point for its consumers and that is why the brand has sponsored the National Pool Tournaments for many years now. This is driven by the efforts to develop and reward the spirit of championship amongst our consumers.

The Carling Black Label National Pool Tournament campaign will begin with the regional tournaments which kick on Saturday 2 November 2019 with games played across the country. The winners from these games will stand a chance to clinch spots to the Finals. In the Finals, there will be 64 men and 32 women battling it out to win the coveted prizes that we are giving away this year. Carling Black Label will be rewarding the two winners, from the men and women's divisions with a pool table and ZWL\$10,000. The finals are slated for 23 November at Reserve Bank Sports Club in Harare.

Note to editors:

Overview of Delta Beverages

Delta Beverages, a wholly owned subsidiary of Delta Corporation, is involved in the brewing of lager and traditional beer and the bottling of soft drinks under license from the Coca Cola Company. It operates one of the largest distribution network of depots and delivery fleets in Zimbabwe. The Company has a significant interest in Schweppes Zimbabwe which manufactures still and juice drinks under the Coca- Cola franchise. Delta Beverages is o the country's leading brewer with more than 15 beer brands and some 4,000+ employees across the country. The group's portfolio includes Castle, Chibuku, Chibuku Super, Castle Lite, Zambezi, Golden Pilsener, Redd's and Castle Milk Stout as well as leading local brands such as Golden Pilsener and Zambezi.

Enquiries

Patricia Murambinda (DELTA BEVERAGES, Corporate Affairs Executive)
p.murambinda@delta.co.zw
Cell: +263712614153