



PRESS RELEASE

DELTA BEVERAGES

Harare, Zimbabwe (19 Nov 2018)

TIME TO CROWN OUR CARLING BLACK LABEL 2018 POOL CHAMPIONS!

The Carling Black Label National Pool Tournament Final games are now upon us! The event will be held next Saturday on the 24th of November 2018 at Raylton Sports Club in Bulawayo.

Carling Black Label is the beer that recognises the game of pool as a major passion point for its consumers and that is why the brand has sponsored the National Pool Tournaments for over 10 years now. This is driven by the efforts to develop and reward the spirit of championship amongst our consumers. The brand has further increased its footprint in pool by sponsoring the pool games at ZITSU (Zimbabwe Tertiary Institutions Sports Union) this year.

The Carling Black Label National Pool Tournament campaign began with the regional tournaments which kicked off on 27 October 2018 with games played across the country where more than 1,500 people participated. The winners from these games clinched spots to the Final. In the Final, there will be 64 men and 32 women battling it out to win the coveted prizes that we are giving away this year. Carling Black Label will be rewarding the two winners, from the men and women's divisions with a branded pool table and \$1,000 in their mobile wallet.

The games being played this Saturday are set to kick off at 10am and entrance will be free to the public.

CARLING BLACK LABEL,

CHAMPION MEN DESERVE CHAMPION BEER

Note to editors:

Overview of Delta Beverages

Delta Beverages, a wholly owned subsidiary of Delta Corporation, is involved in the brewing of lager and traditional beer and the bottling of soft drinks under license from the Coca Cola Company. It operates one of the largest distribution network of depots and delivery fleets in Zimbabwe. The Company has a significant interest in Schweppes Zimbabwe which manufactures still and juice drinks under the Coca-Cola franchise. Delta Beverages is one of the country's leading brewer with more than 15 beer brands and some 4,000+ employees across the country. The group's portfolio includes Castle, Chibuku, Chibuku Super, Castle Lite, Zambezi,

Golden Pilsener, Redd's and Castle Milk Stout as well as leading local brands such as Golden Pilsener and Zambezi.

Enquiries

Patricia Murambinda (DELTA BEVERAGES, Corporate Affairs Executive)

p.murambinda@delta.co.zw

Cell: +263712614153