



CARLING BLACK LABEL NATIONAL POOL TOURNAMENT

DELTA BEVERAGES

Harare, Zimbabwe (30.07.24)

The Carling Black Label National Pool Tournament regional qualifiers games that commenced on the 1st of June 2024 ended on the 27th of July 2024 with 26 thrilling tournaments being held across the nation ahead of the championship final. There was an increase in participation across centres as the Champions came through to battle it out for a chance to be crowned the national champion.

The Carling Black Label National Pool Championship will be held at Zimbali Events & Lifestyle in Greendale, Harare on Saturday the 3rd of August 2024 and it promises to be an electrifying event filled with incredible displays of sportsmanship. 64 ladies and 64 men will compete in their relevant genres, and the winners will walk away with:

Prizes: 1st – USD2,500 and a Pool table

2nd – USD1,500

3rd – USD1,000

4th – USD500

Our consumers can look forward to witnessing the best players in the country go head-to-head in exciting clashes that are sure to keep everyone on the edge of their seats. Join us as we celebrate the culmination of hard work, dedication, and passion for the game! Entrance to the event will be free.

Champions Deserve a Champion Beer!

Ends

Note to editors:

Overview of Delta Corporation Limited

Delta Corporation is involved in the brewing of lager and traditional beer and the bottling of soft drinks under license from the Coca Cola Company under the Delta Beverages Company. Delta Beverages a division of Delta Corporation is the country's leading brewer with more than 15 beer brands and some 4,000+ employees across the country. The group's portfolio includes Castle, Chibuku, Chibuku Super, Castle Lite, Carling Black Label, Sable Lager as well as leading local brands such as Golden Pilsener and Zambezi. It operates one of the largest distribution networks of depots and delivery fleets in Zimbabwe. The Company is involved in wines and spirits through its subsidiary African distillers. The Company has a significant interest in Schweppes Zimbabwe which manufactures still and juice drinks under the Coca-Cola franchise.

Enquiries

Kundayi Mawema (DELTA BEVERAGES, Marketing Manager-Lager Beer)
k.mawema@delta.co.zw
Cell: +263777579091